



9<sup>th</sup> ANNUAL

# 2020 TDS ENDURO.

Sierra Nevada Foothills, CA  
April 24-26, 2020







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# WHAT IS THE TDS ENDURO?

The TDS Enduro, now in its ninth year, is a multi-stage enduro race held on nearly 300 acres of private property in the foothills of the Sierra Nevada Mountains. Made possible by the owner, Ron Sanchez, the property consists of a web of trails; from park style wooden wall rides, berms, and tabletops, to all natural single-track, rock chutes, and open terrain.

Ron does it all purely because he wants to, and has never made a penny from his trails. His passion for biking and trail-building are the driving force behind the network of trails enjoyed by the local community. His goal, “Just plain Ol’ passion-driven mountain bike riding and racing,” the TDS Enduro has turned into a bucket list event.







LOAM WOLF

**“TDS is a bucket list event for athletes and spectators alike.”**





# TDS GIVES BACK.



## WE BELIEVE IN COMMUNITY

Because of TDS and the generosity its sponsors, the ranch can give back to various groups and organizations. Several local clubs and teams use the property for their training rides. It hosts local races and youth cycling events as well. One of the biggest contributions is giving back to the military community by partnering up with the Semper Fi Fund (see attached deck) on TDS weekend. Throughout race weekend a group of select military veterans are volunteering by assisting with shuttle driving , timing, and some even racing. The three days following TDS, these same members then enjoy an advanced mountain bike camp on the same trails.

[CLICK FOR ATTACHMENT](#)



FASTHOUSE

**“Whether you  
were racing or  
cheering on  
the side lines,  
a smile on  
your face was  
a permanent  
fixture.”**





BEST OF THE BEST

# WHO'S RACING?



## INVITE ONLY

The TDS race is a professional, invite only multi-stage enduro race.



## 125 MEN & WOMEN

Some of the top Enduro riders in the world have pinned on a number and have been between the tape at previous TDS events.



## A FEW PAST RACERS

Mark Weir, Jerome Clementz, Marco Osborne, Mitch Ropelato, Aaron Bradford, Tyler McCall, Matt Simmonds, Duncan Nason, Ryan Howard, Joanna Petterson, Rachel Strait, Amy Morrison, and Martha Gill.







3 FULL DAYS

# RACE WEEKEND SCHEDULE.

The weekend will start with a shuttled practice/stage inspection on Friday, with six race stages both Saturday and Sunday. The Fasthouse speed trap will be held on one of Sunday's stages. Additional weekend festivities include the Dual Slalom, Legendary TDS Throwdown Saturday night, jump contests, and the always hotly contested spirit award for participating racers. This year we will also be adding a spirit contest for the always colorful TDS hecklers.

FRIDAY

24

SATURDAY

25

SUNDAY

26

## Friday, April 24 2020 PRACTICE

- Pre- Ride Race Courses
- Festivities kick off with a party hosted by our partner **Ol' Republic Brewery**
- Dual Slalom race/seeding

## Saturday, April 25 2020 RACE DAY

- Racing starts at 9:00am
- Riders race 6 stages.
- Oven-baked pizza on-site
- Live Music

## Sunday, April 26 2020 RACE DAY

- 6-7 more stages
- Awards Ceremony
- BBQ for all the racers





SEE WHAT THEY SAID

# TDS MEDIA COVERAGE.

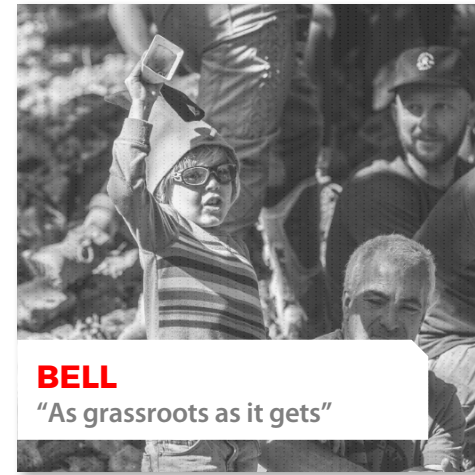
Click on a thumbnails to the right to view each media link.



**MOUNTAIN BIKE ACTION**  
"Getting wild in the woods"



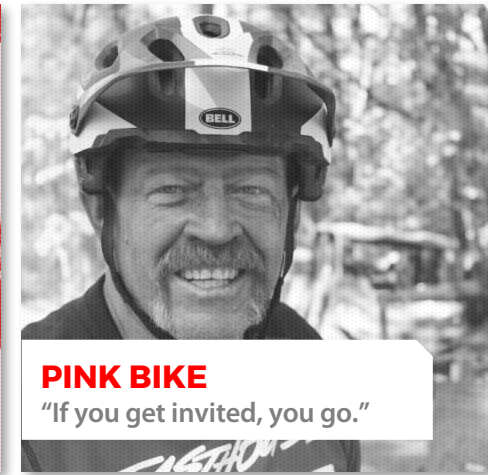
**VITAL MTB**  
Transition Bikes



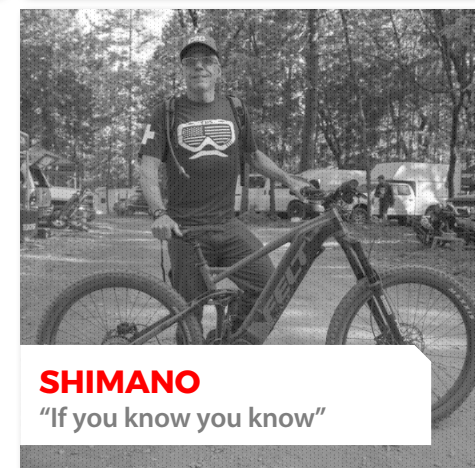
**BELL**  
"As grassroots as it gets"



**FASTHOUSE**  
"Community and good times"



**PINK BIKE**  
"If you get invited, you go."



**SHIMANO**  
"If you know you know"



**LOAM WOLF**  
"Golden Tickets"





# SPONSORSHIP PACKAGES.

To guarantee your branding placement on this year's shirt, please confirm your sponsorship commitment and secure payment by **March 1, 2020**.

Want to sponsor this event but these packages are not exactly what you are looking for? Please contact Ron or Debbie Sanchez at: [tdsrace@gmail.com](mailto:tdsrace@gmail.com)

## PAYMENTS

**Checks made payable to:**  
TDS Enduro-Ron Sanchez  
11760 Alta Vista Avenue  
Grass Valley CA 95945

### SHUTTLE SPONSOR

# \$350

#### INCLUDES:

- We'll put a sign on a shuttle rig for the entire three days, showing that your business is supporting the shuttling of riders up the hill.

**ONLY 10 SPOTS AVAILABLE**

### BRONZE

# \$500

#### INCLUDES:

- One banner at Venue
- One banner at BBQ and awards
- Small logo on shirt (see next pg)

### SILVER

# \$1,500

#### INCLUDES:

- Two race invites (entre fee not included)
- One banner at Venue
- One banner at BBQ and awards
- Small logo on podium backdrop
- Small logo on shirt (see next pg)

### GOLD

# \$2,500

#### INCLUDES:

- Two complimentary race entries (\$500 value)
- Unlimited banner placement at Venue
- Large logo on podium backdrop
- Medium logo on shirt (see next pg)



# SPONSORSHIP LOGO SHIRT.

To guarantee your branding placement on this year's shirt, please confirm your sponsorship commitment and secure payment by **March 1, 2020.**

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### MEDIUM LOGO

Included on back with:

- GOLD SPONSOR PACKAGE

### SMALL LOGO

Included on back with:

- SILVER SPONSOR PACKAGE
- BRONZE SPONSOR PACKAGE







# CONTACT.

Get in touch with our team members for any further inquiries"

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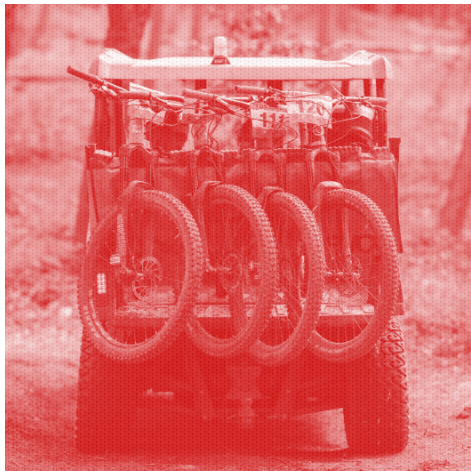
**SOCIAL MEDIA**  
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Photography by: **Max Mandell and Mike Oitzman**











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